List of questions would be helpful for constructing linear threshold model:

Attitude score (like S35)

Demographics:

1. Age
2. Religion
3. Occupation
4. Income
5. Residence area – city/town/…

Questions:

1. What are the char (age, religion, occupation, income, residence area, [list of relationships]…) for the five people you recently talked with regarding general medical issues
   1. How often?
   2. How comfortable you are when talking/listen HPV with this person?
   3. How comfortable you will change your opinion about vaccination if the individual you talked with has a different opinion?
2. How comfortable you will change your opinion about vaccination if you are talking to [list of relationships]?
3. How comfortable you are when talking/listen HPV with others?

List of relationships

1. Community leaders

2. Religion leaders

3. Health workers (docs, nurses, community health volunteers)

4. Neighbors

5. Friends

6. Parents of your kids’ classmates